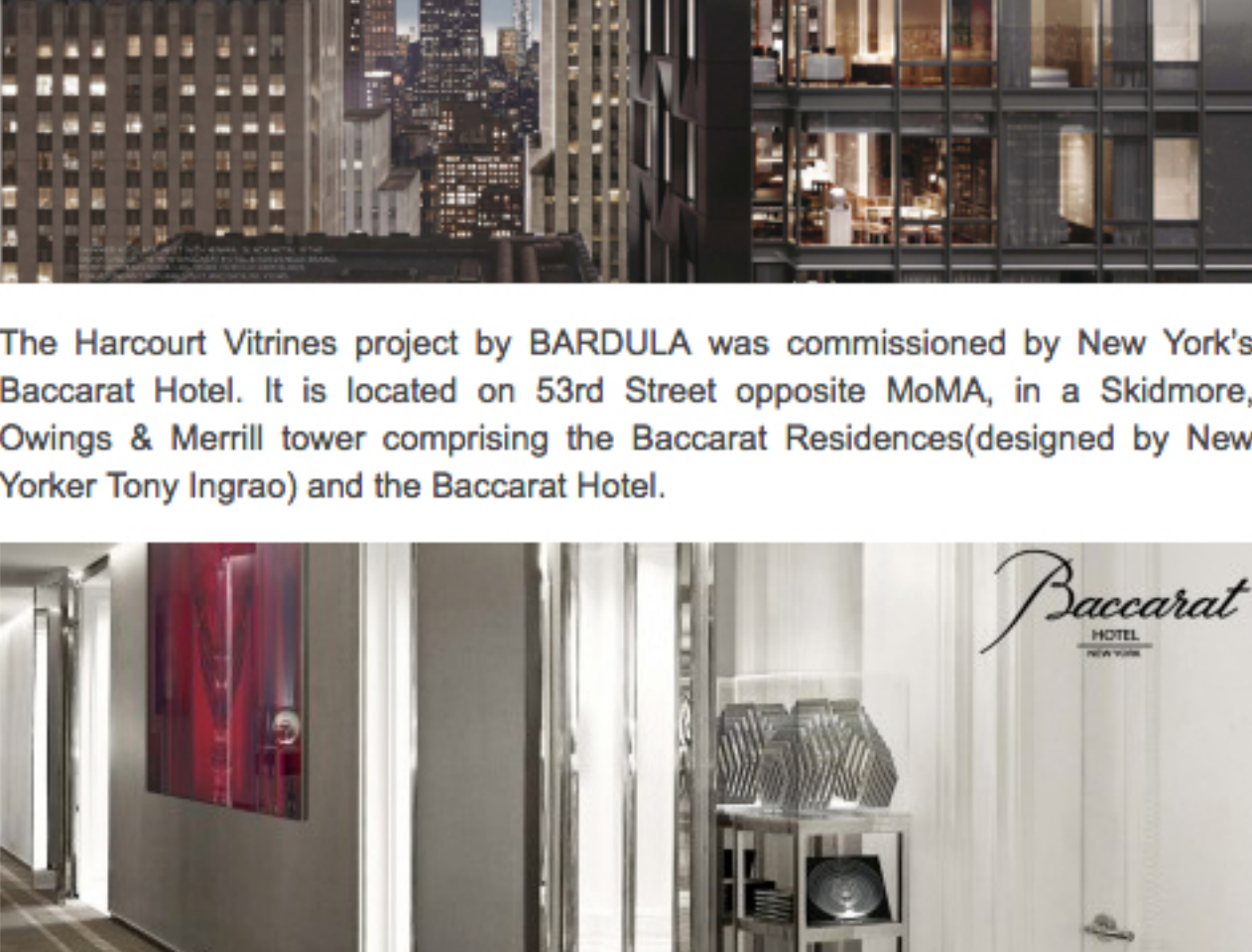
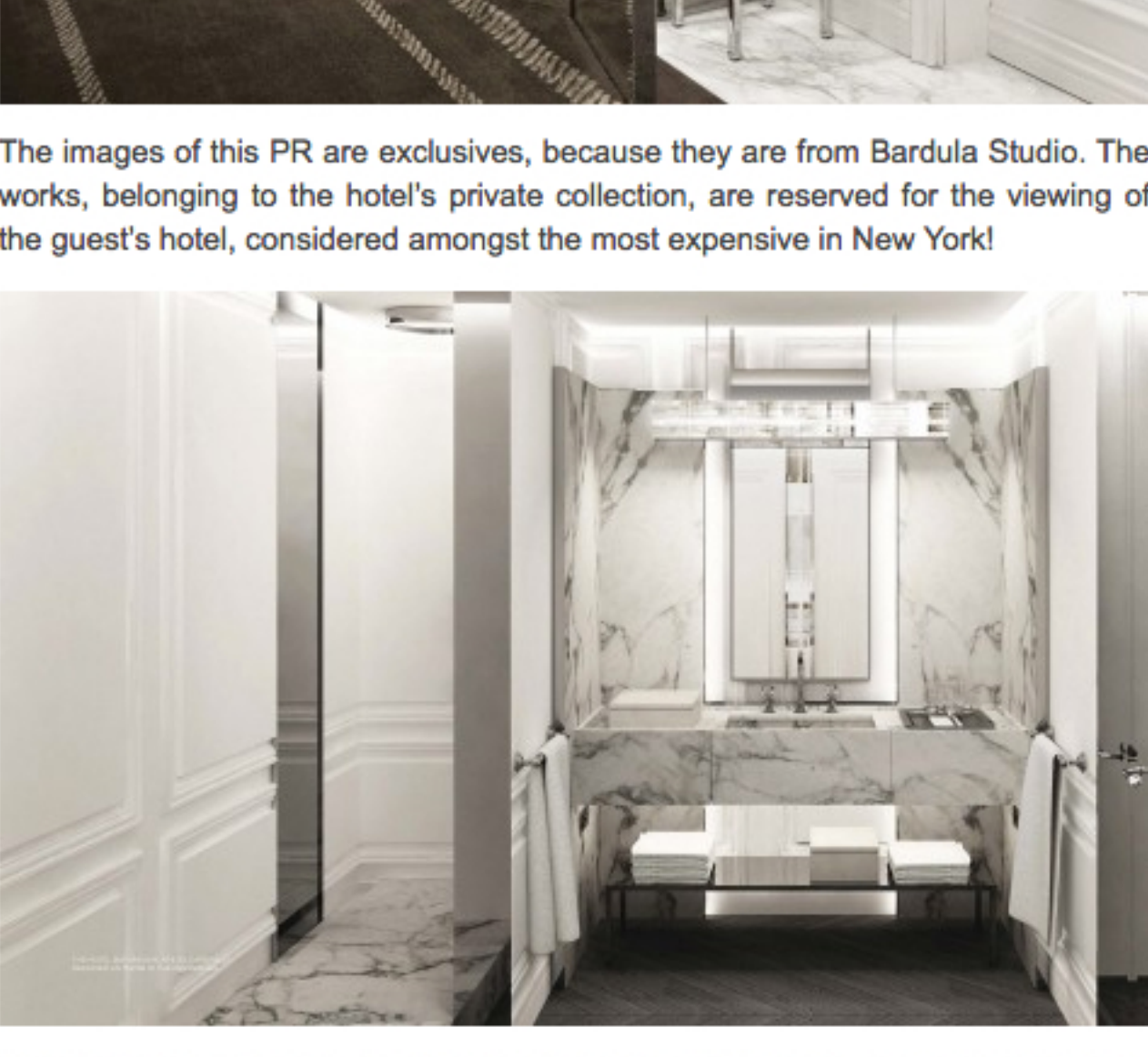


Bardula for the Baccarat Hotel

July 13, 2015



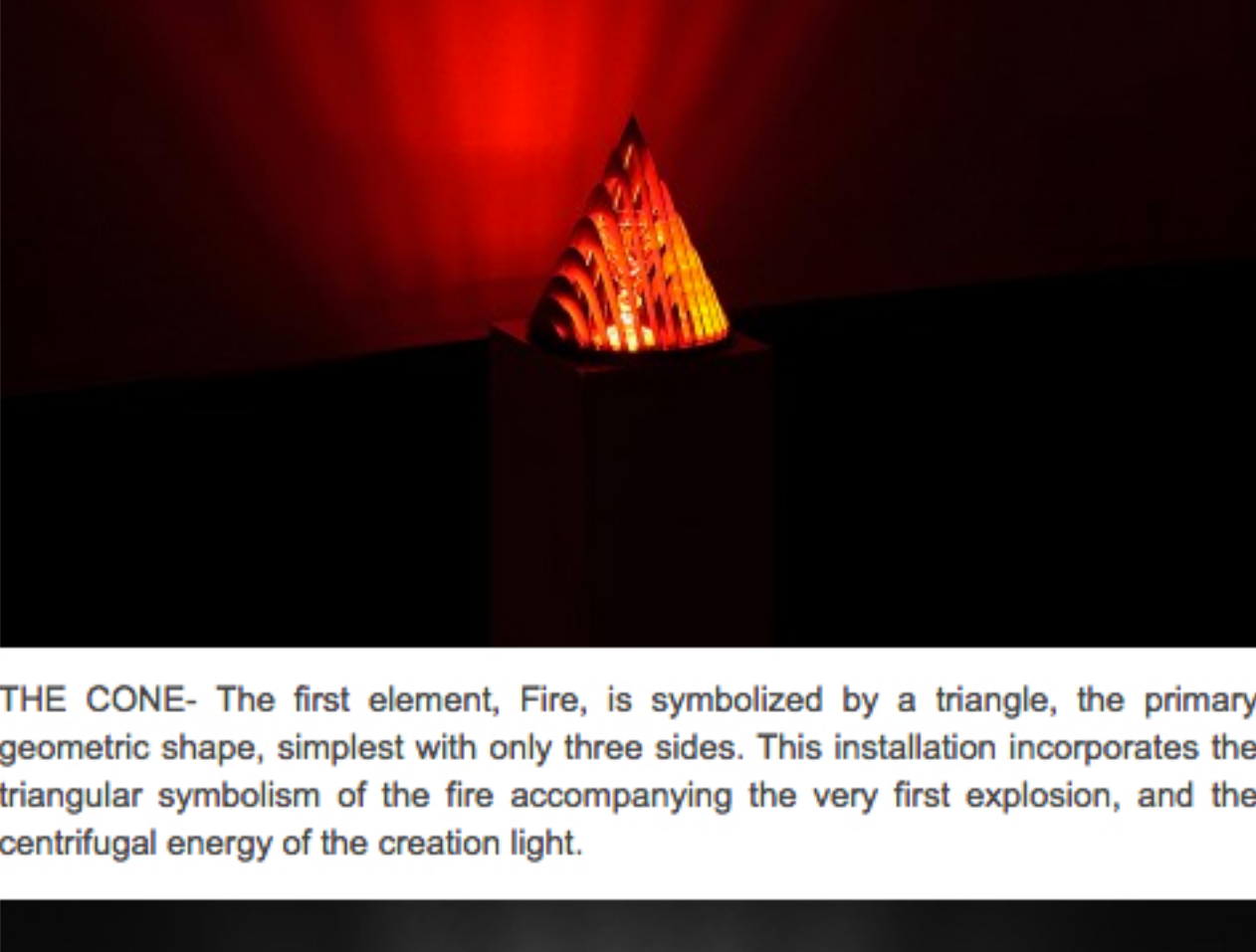
The Harcourt Vitrines project by BARDULA was commissioned by New York's Baccarat Hotel. It is located on 53rd Street opposite MoMA, in a Skidmore, Owings & Merrill tower comprising the Baccarat Residences (designed by New Yorker Tony Ingrao) and the Baccarat Hotel.



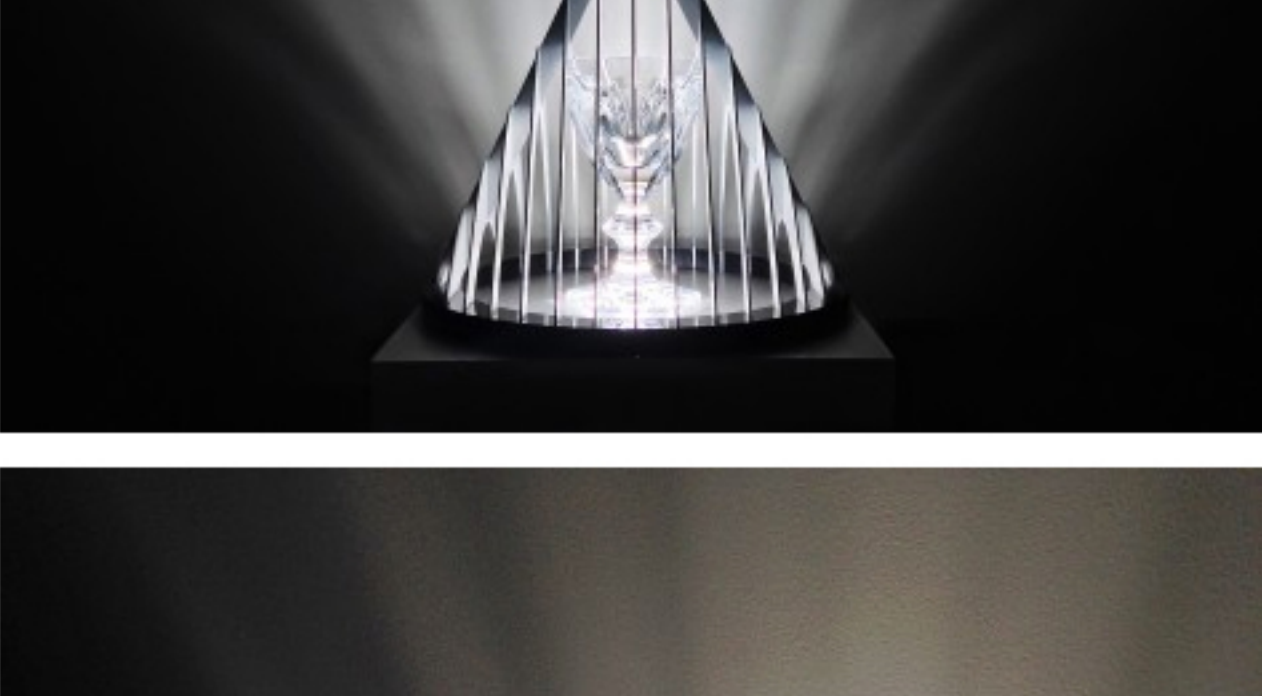
The images of this PR are exclusives, because they are from Bardula Studio. The works, belonging to the hotel's private collection, are reserved for the viewing of the guest's hotel, considered amongst the most expensive in New York!



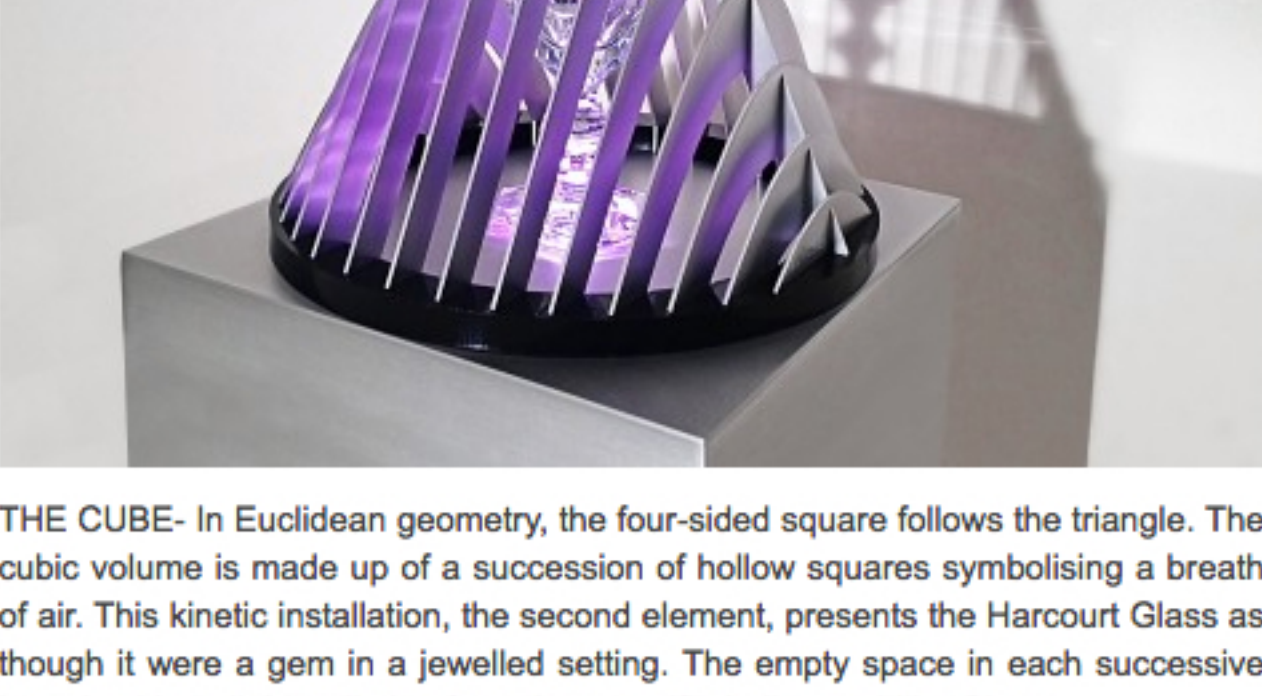
Open in March 2015, the hotel presents the Harcourt Vitrines, a project devised by Parisian interior designers Gilles & Boissier, tasked with the overall design of the hotel. It takes place among the hotel's specially curated collection, by art commissaireur Frédéric Chabre, director of art auction house Piasa, rue du Faubourg St Honoré in Paris.



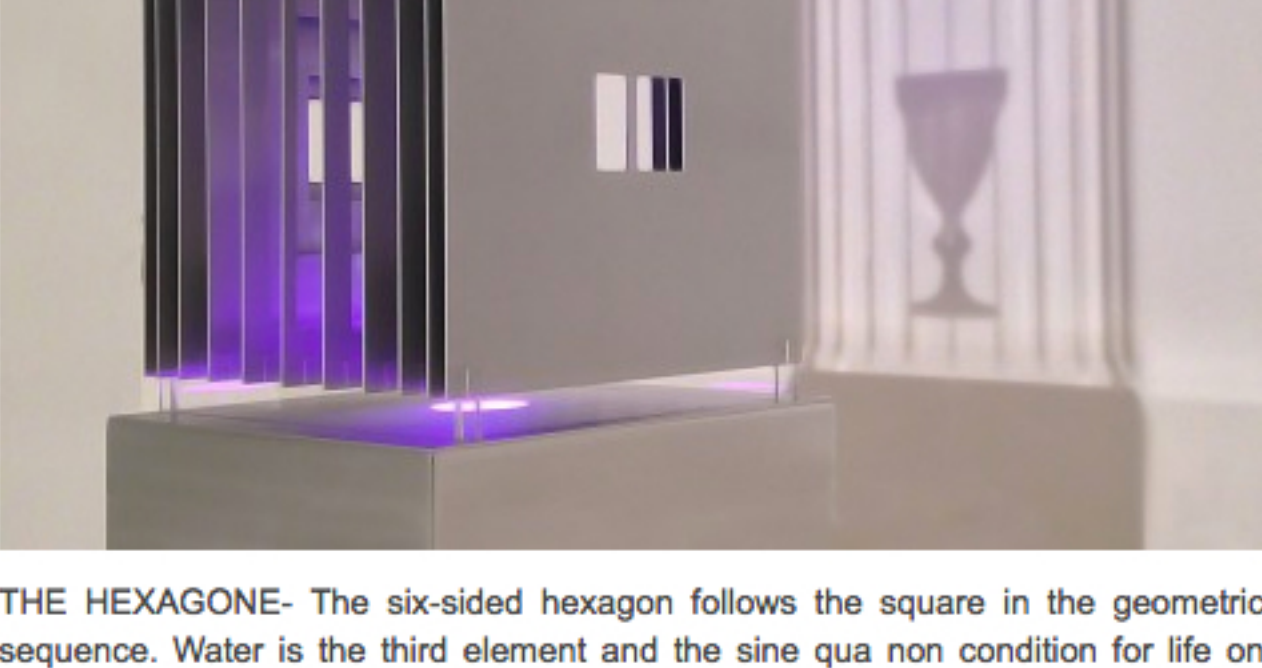
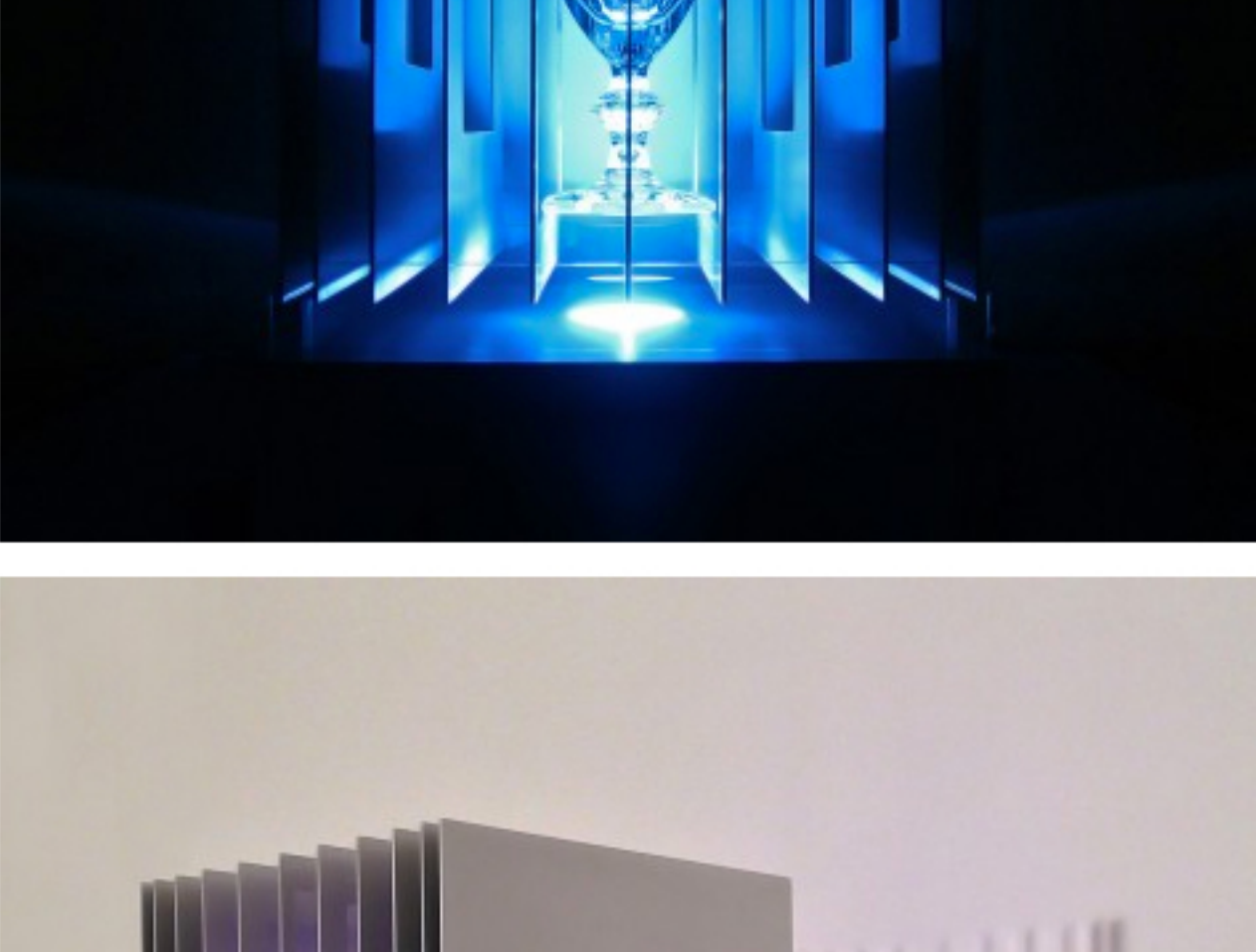
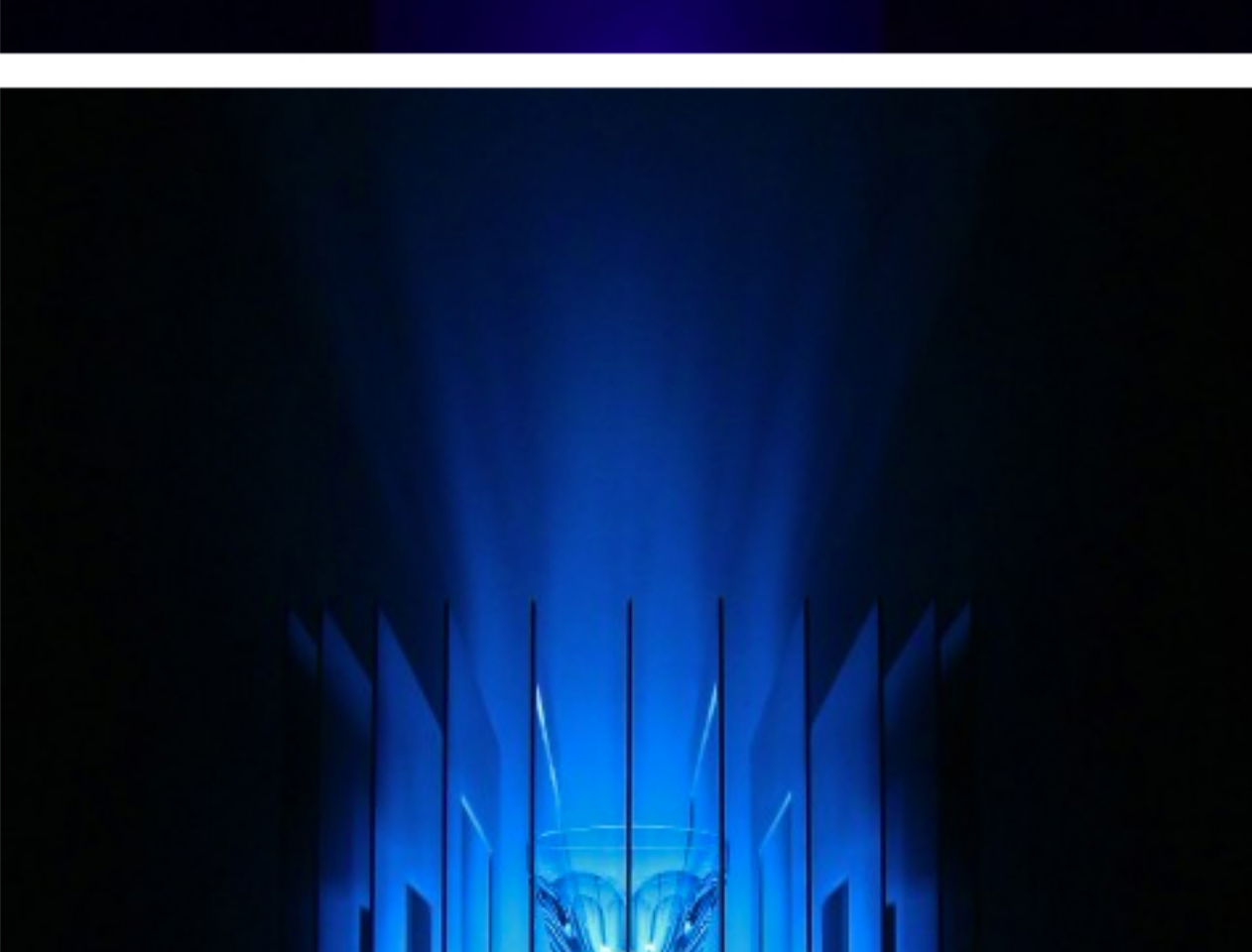
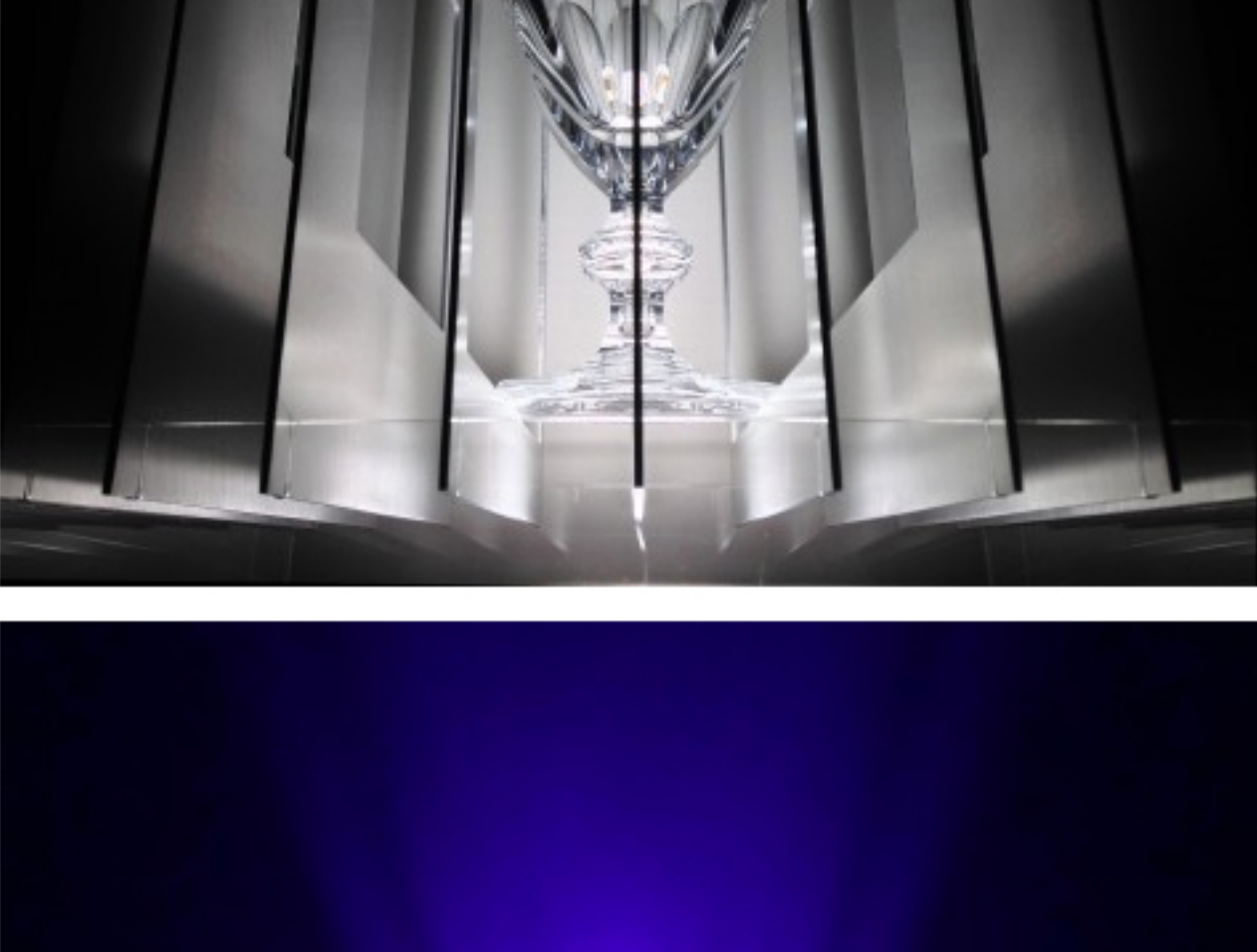
Selected French artists Eva Jospin, Gilles Barbier, Cécile Meynier, Armand Jonckers, Vincent Fournier, Mathieu Mercier, Marianne Guey, François Houtin, Ludovic Sauvage and BARDULA were given carte blanche to create works on the theme of the Harcourt Glass, a timeless Baccarat icon, with particular reference to the idea of an explosion. The artists' works are placed in glass display cases in front of the hotel's suites, representing a complete symbiosis of contemporary French refinement, creativity and expertise with Baccarat's heritage.



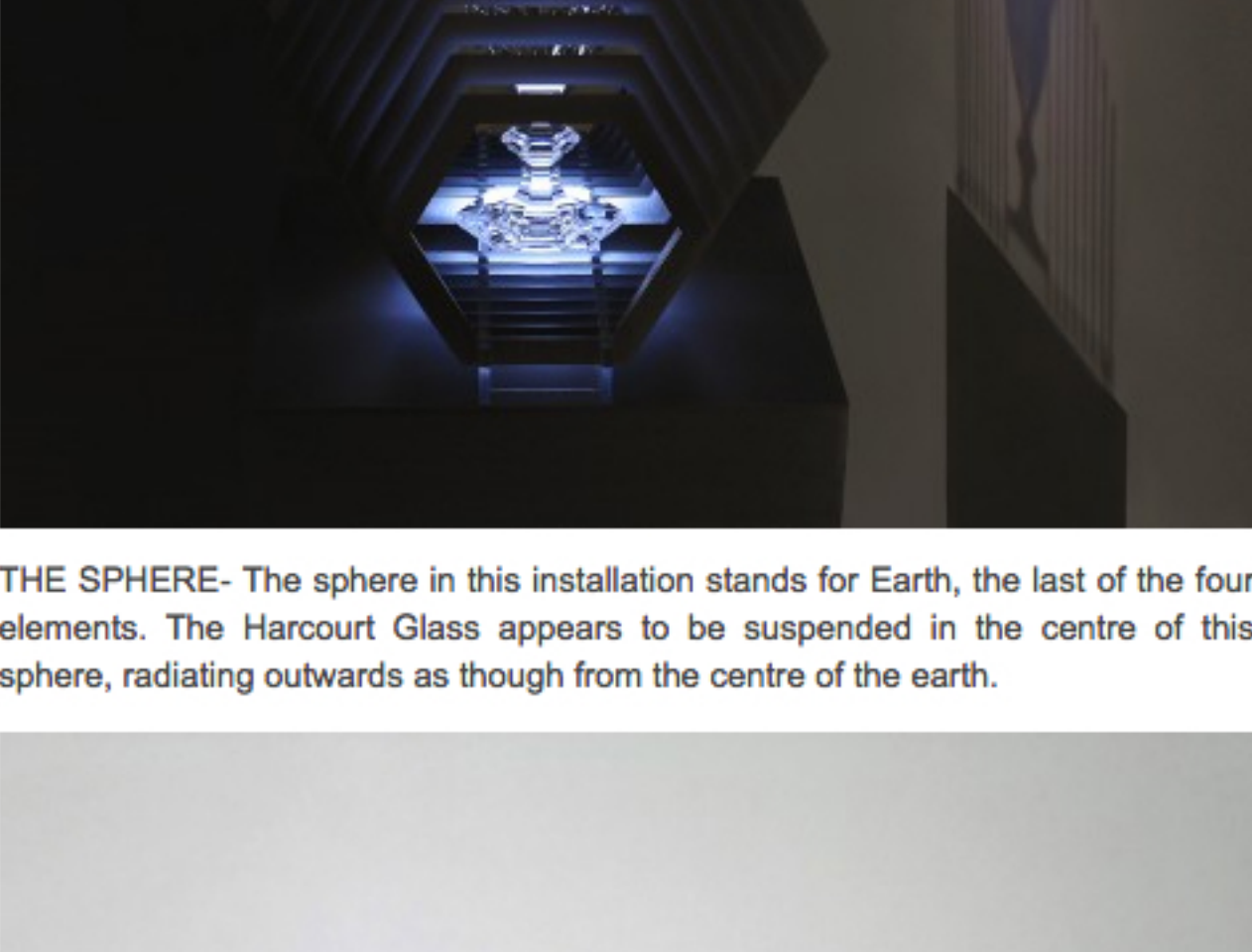
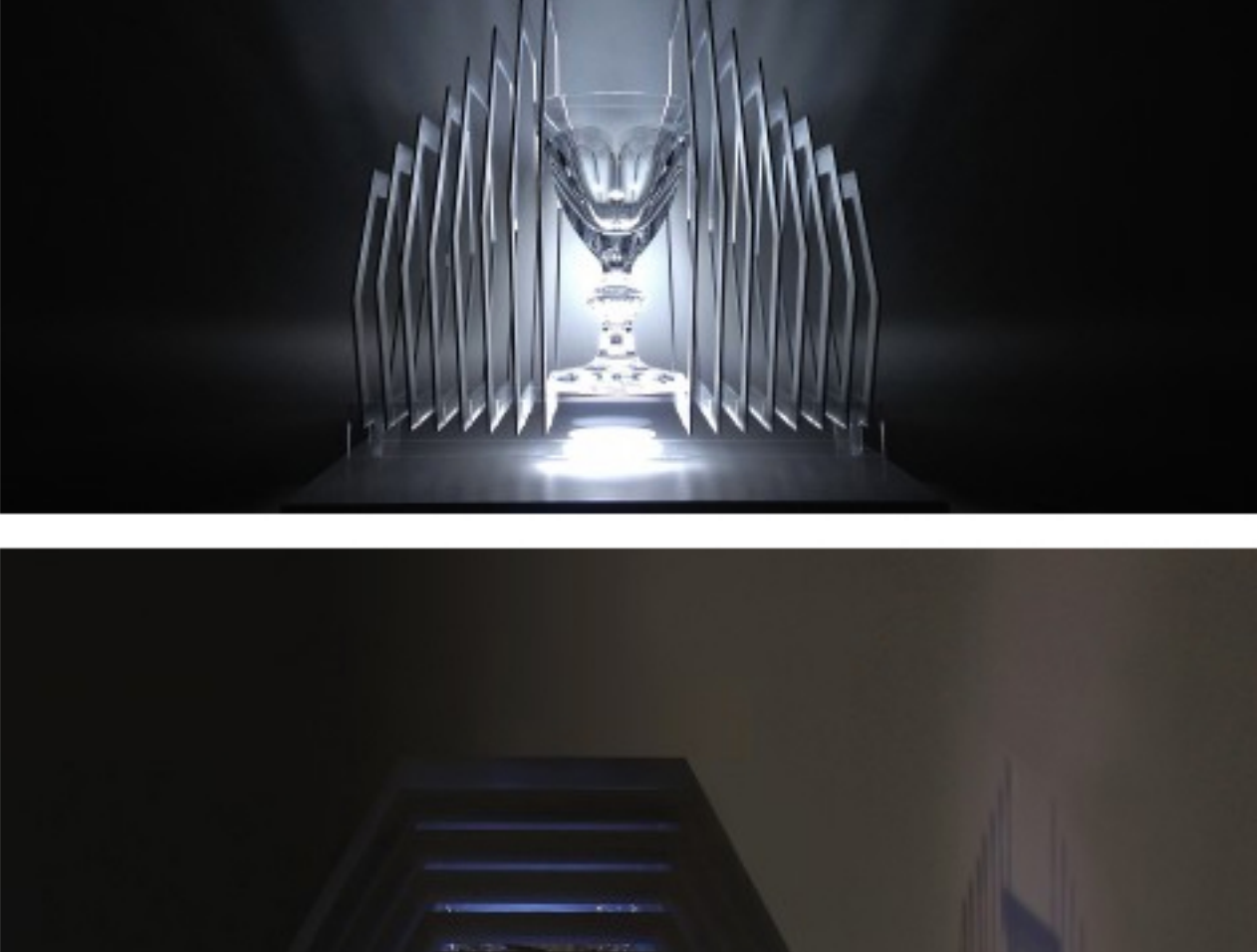
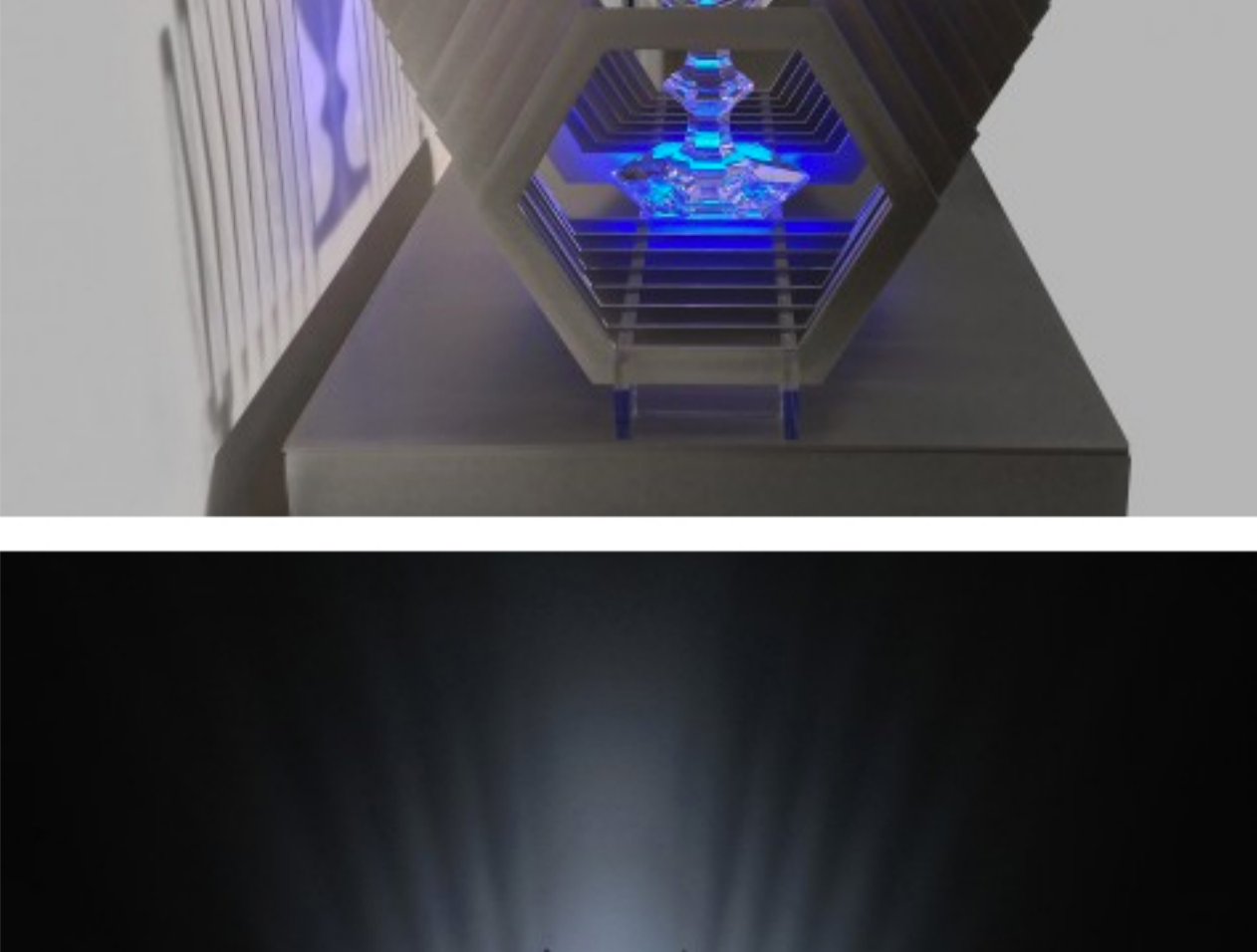
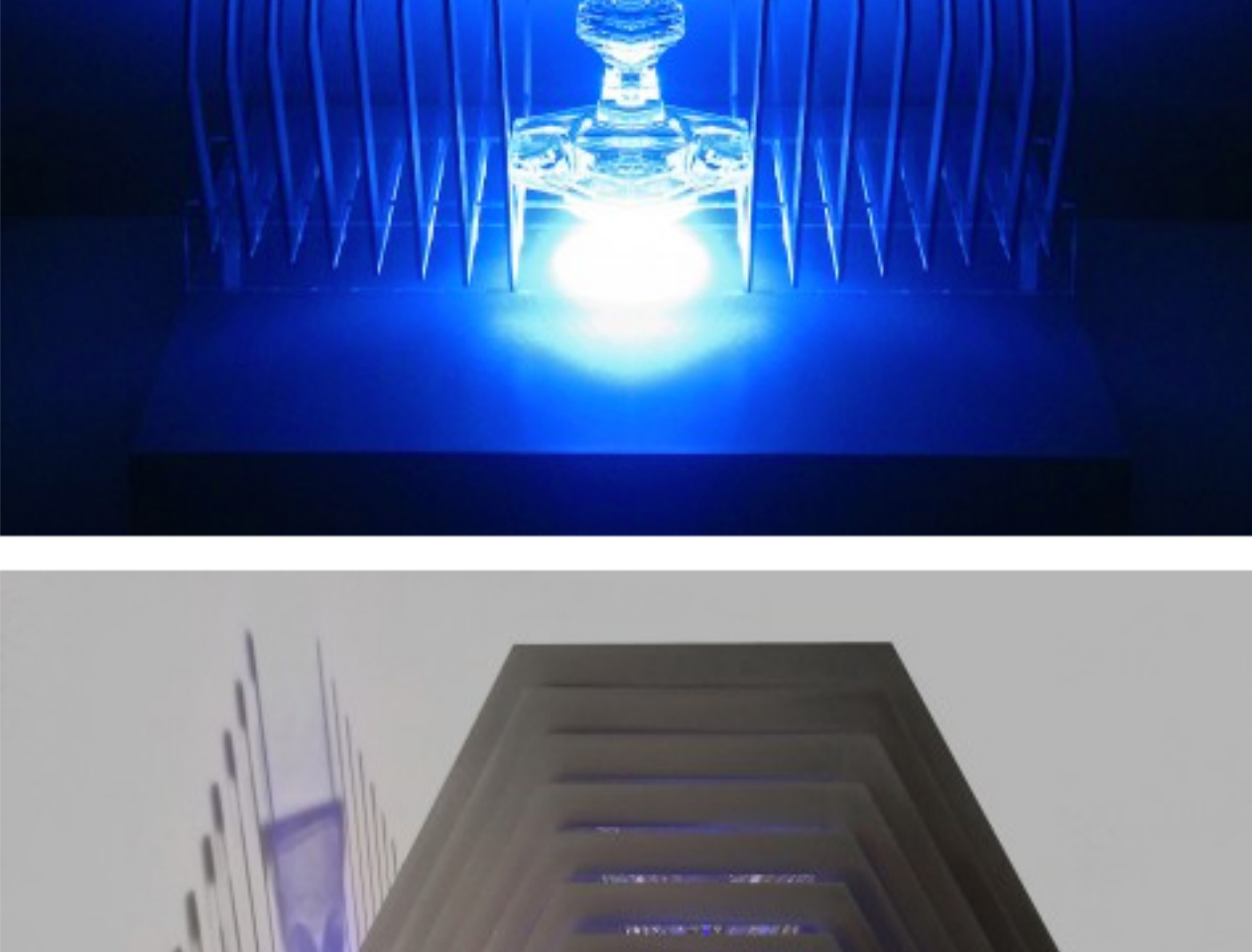
THE CONE- The first element, Fire, is symbolized by a triangle, the primary geometric shape, simplest with only three sides. This installation incorporates the triangular symbolism of the fire accompanying the very first explosion, and the centrifugal energy of the creation light.



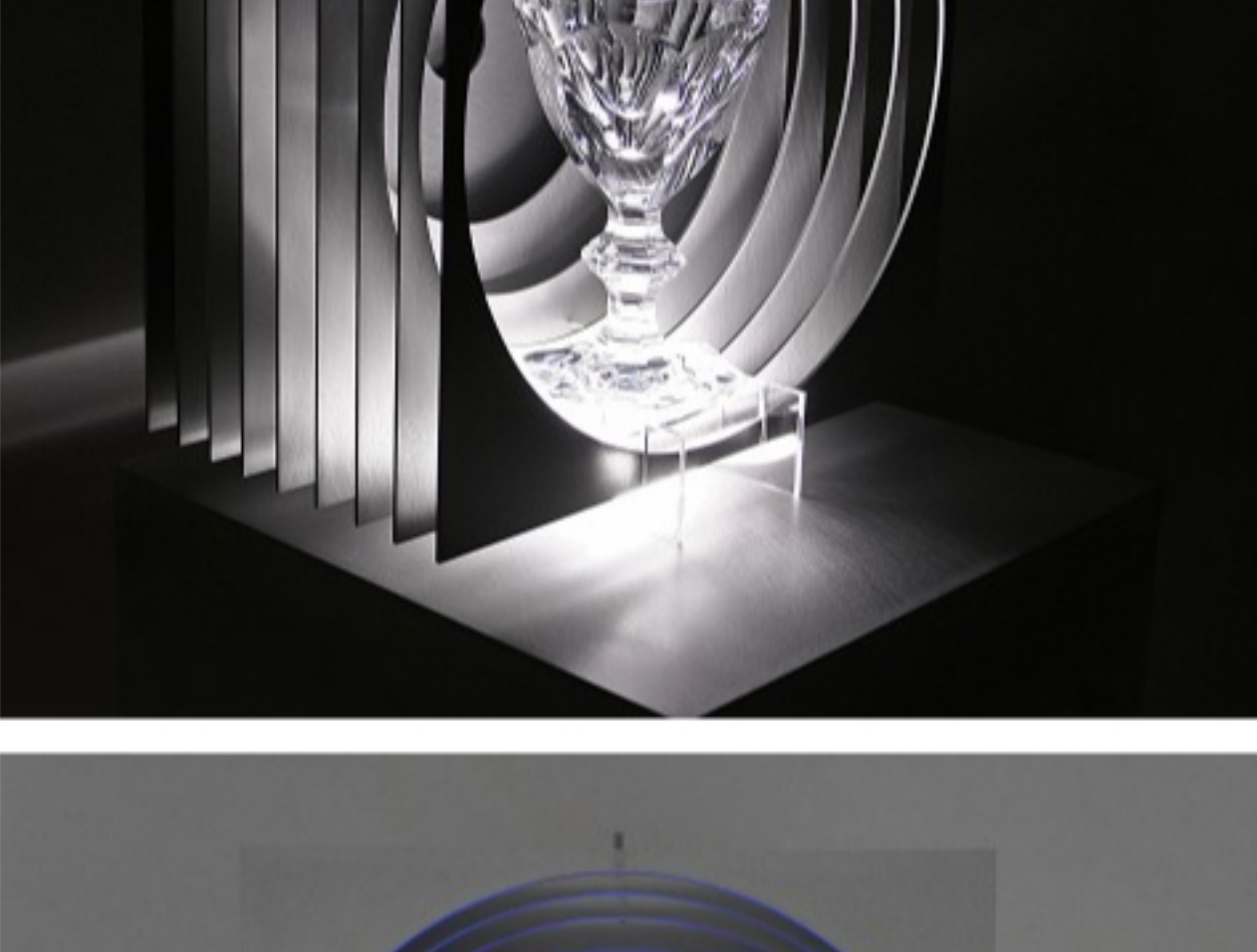
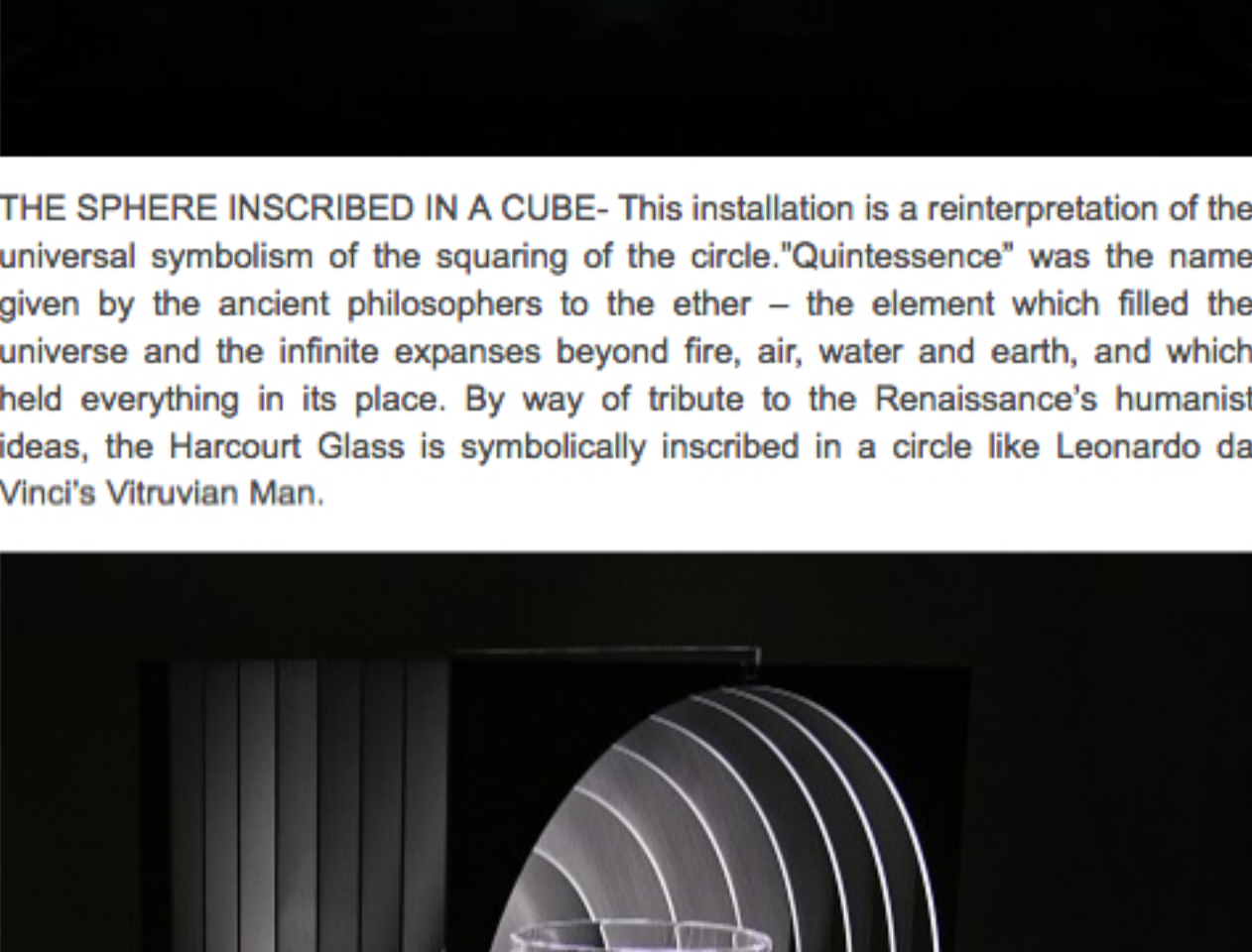
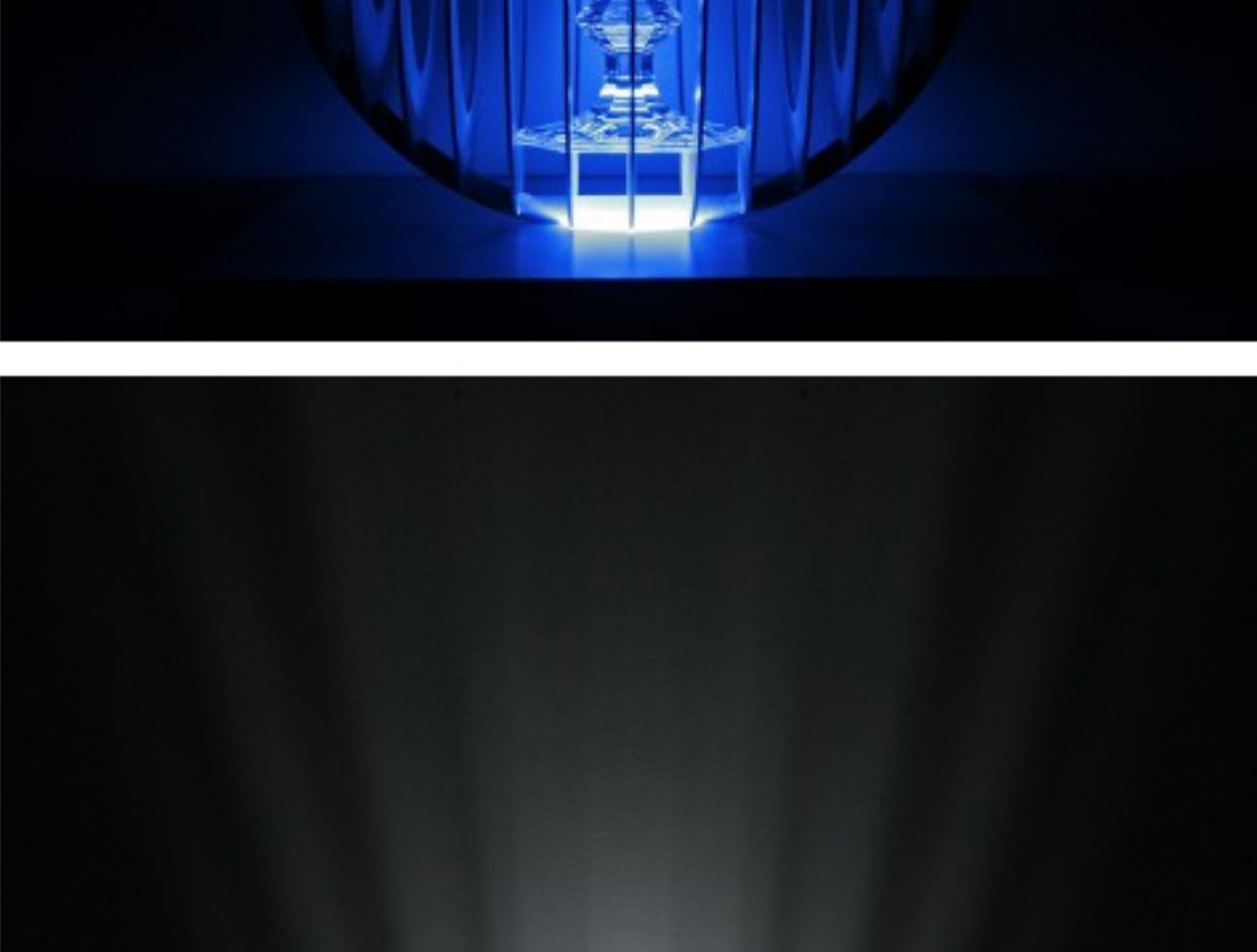
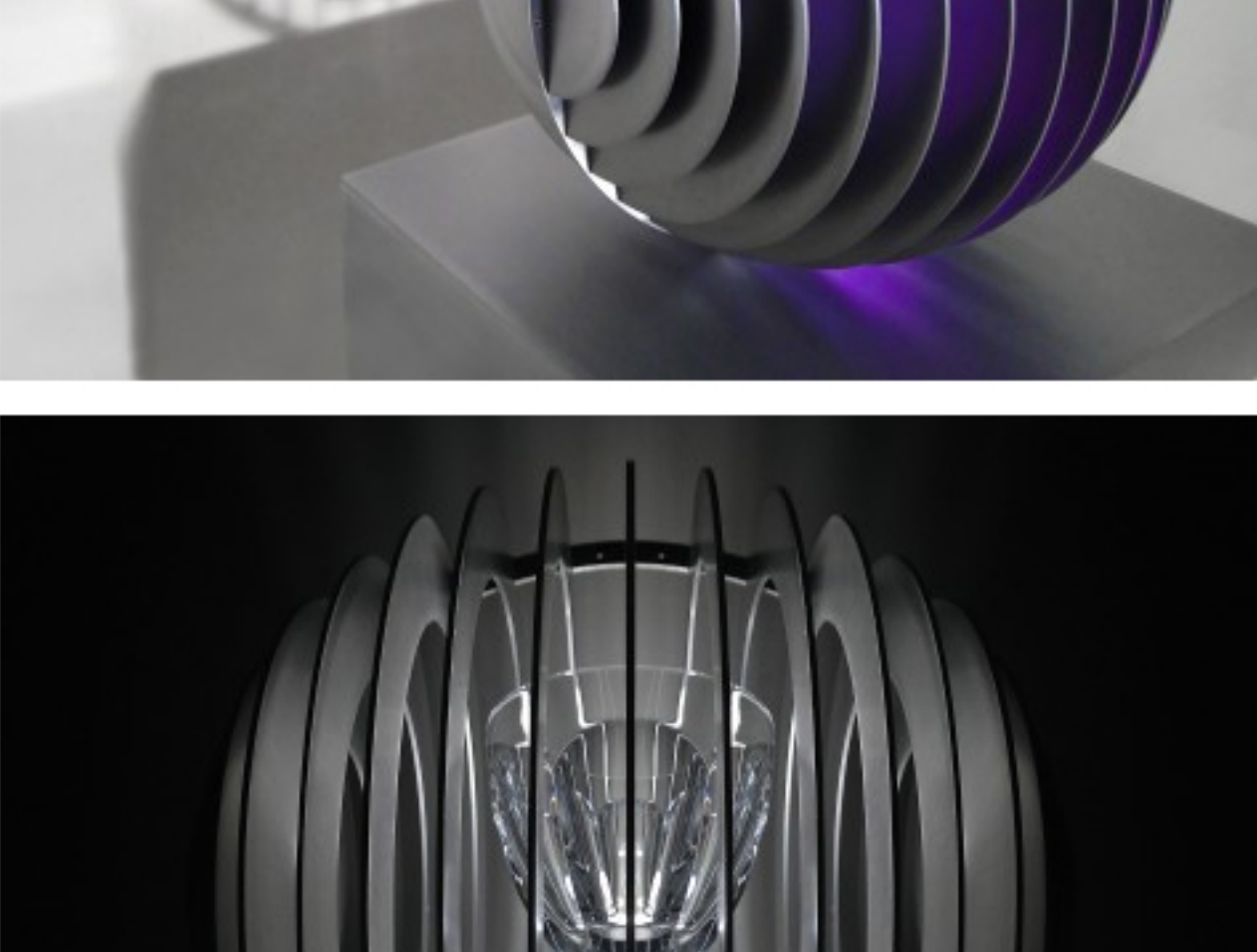
THE CUBE- In Euclidean geometry, the four-sided square follows the triangle. The cubic volume is made up of a succession of hollow squares symbolising a breath of air. This kinetic installation, the second element, presents the Harcourt Glass as though it were a gem in a jewelled setting. The empty space in each successive layer is akin to light radiating from the magnified, diamond-like Glass.



THE HEXAGONE- The six-sided hexagon follows the square in the geometric sequence. Water is the third element and the sine qua non condition for life on earth. Symbol of France, the country where Baccarat was founded, and one where a long tradition of excellence in the fields of art and craftsmanship has yielded a brilliant cultural heritage. The symbol of water mirrors the fundamental nature of a glass as the natural receptacle for the substance, and the outline of the installation, which echoes the Harcourt Glass's hexagonal base and highlights the formal links between the two.



THE SPHERE- The sphere in this installation stands for Earth, the last of the four elements. THE SPHERE- The Harcourt Glass appears to be suspended in the centre of this sphere, radiating outwards as though from the centre of the earth.



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