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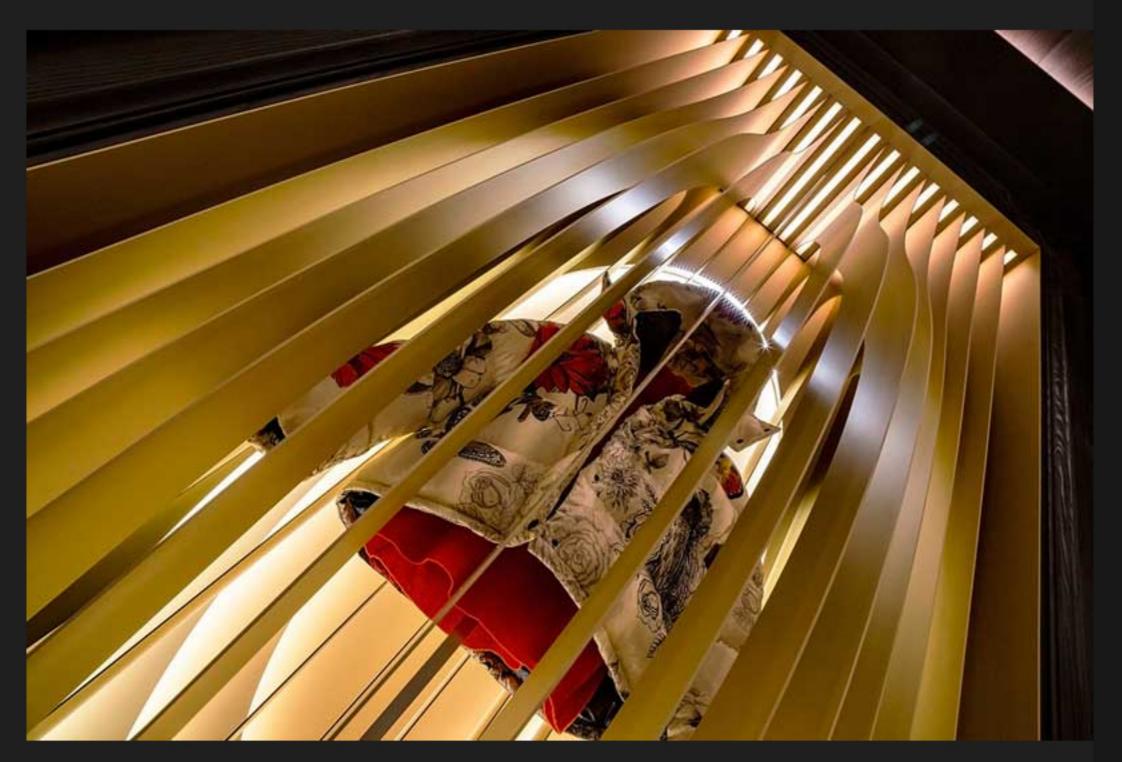
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Renaissance: Bardula shines again.

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After New York, Bardula has been commissioned by Moncler to design two shining installations for the brand's Stockholm and Mexico stores.

The four meters tall monumental art pieces, which form a pair, each installed permanently for Moncler, has been created through successions of golden metal blades producing a kinetic volume constructed from curves, changing as the viewer moves around them.



Within this volume, the arithmetic progression of the layers follows an exponential movement based on oval curves, magnifying the objects with an undulating lighting scenario.

Bardula's work examines, on the basis of a mathematical, geometric framework, the relationship between kinetic progression, matter's volume and light, through 3D, laser and LED-technology.

The artistic concept of the artworks created by Bardula functions as a narrative reinterpretation of the Renaissance.



As a tribute to the Renaissance's humanist ideas the artwork serves as a representation of Man and his ability to discover, understand and create – the quintessence of the expertise Man has acquired since the discovery of tools through the mastery of fire and metal as key factors in the history of our civilizations.



The human shaped object at the heart of this artwork, which covers and protects a human being, is a symbolical reminder of the famous drawing of a man in the centre of a circle inscribed in a square. Here, in the installations named Renaissance, a volume made of a sphere inscribed in a cube, both stretched, represents the anthropomorphic position of mankind, centred in its environment.

Renaissance also means rebirth: the stretching of the oval shape represents a heart in gestation, which radiates energy, symbolizing the eternal rebirth of mankind through future generations.

The artworks are made of golden aluminium blades forming together a suspended oval space within a rectangle volume. Light made of white LED of different temperatures, from cold bluish to the warmest amber, shines through a succession of expanding oval shapes in the back and along the blades. They follow the blades' geometrical progression in an ever-changing luminous expanding movement, enhancing its kinetic construction with a variation of different white lights, reflecting in metal and revealing bronze, copper or deep amber gold shades.

♦ BARDULA is a pseudonym, created by a Belgian artist born in Zürich and based in Brussels until 1993, New York until 2002, and Paris ever

since. Bardula studied silversmithing at the Académie Royale des Beaux-Arts of Antwerp, Belgium.

Since 2012, <u>Bardula</u> has collaborated with an architect whom she met in Paris shortly after her return from New York in 2002. With a degree in architecture from the École des Beaux-Arts in Paris, it was his attraction to scenographic 3D modelling and light that would lead, following a stint at Ora-ito, to the gradual coincidence of his world with that of Bardula, giving birth to a conceptual and technological symbiosis. Bardula's work is now the result of the creative fusion of two artists, a silversmith and an architect. Bardula's work is designed and produced at their studio in the south of Paris.